

PROJECT BRIEF

FOCUS

The more we know about you, your business, your product, or your service the better we're able to focus upon what we can do for you. Take some time to complete the following brief in as much detail as possible.

WHO ARE YOU

Describe your business, product or service.

YOUR PROJECT

Branding, print, packaging, merch, web/e-marketing etc.

TARGET MARKET

Who is your audience and how do you want to engage with that primary demographic?

SOCIAL MEDIA

Preferred platform(s): Facebook, Twitter, Instagram, LinkedIn etc.

DEADLINE FOR COMPLETION

Approx. timescale is helpful even if not set in stone.

YOUR BUDGET

Estimate to gauge feasibility of project.

COMPETITION

Who is your primary competition and how do you differ from them?

PREFERENCES

Aside from competitors, name a company that inspires you or you wish to visually emulate?

KEYWORDS

What 3 words best describe your company?

ADDITIONAL INPUT

Feel free to share any additional comments you think are important. If you have any images or content that illustrate the desired objective then please include those with the return of this brief.

Please email to info@toxicbydesign.com and we'll get back to you shortly.

THANK YOU FOR YOUR TIME